

# Geoffrey Gimse

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## Education

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### University of Wisconsin - Milwaukee

PHD ENGLISH (PROFESSIONAL AND TECHNICAL COMMUNICATION)

- Dissertation: Culture and Code: The Evolution of Digital Architecture and the Formation of Networked Publics

Milwaukee, Wisconsin

May 2019

### Northern Michigan University

MA ENGLISH (ENGLISH WRITING AND PEDAGOGY)

- Masters Thesis: Shifting Spaces in Digital Rhetoric: Ephemera in the Age of Infinite Memory

Marquette, Michigan

May 2014

### University of Iowa

BA (HONORS) ENGLISH/CREATIVE WRITING TRACK

- Graduated with Distinction
- Honors Thesis: The Data Thief

Iowa City, Iowa

May 2011

## University Teaching Experience

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### University of Wisconsin - Milwaukee

GRADUATE TEACHING ASSISTANT - ENGLISH DEPARTMENT

Courses Taught:

- Speaking and Writing Technoscience in the 21st Century
  - Business Writing
  - Introduction to College Writing
  - College Writing and Research
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- Independently developed course materials, taught all sections, and provided final assessments.
  - Successfully incorporated new technologies for collaborative editing into the classroom.
  - Developed and conducted class in conjunction with the University's Brightspace Desire2Learn (D2L) and Canvas LMS platforms.
  - Developed and designed the Business Writing Class for online delivery via UWM's D2L system.
  - Adapted writing instruction materials and course structure for use in an Active Learning Classroom.

Milwaukee, Wisconsin

Fall 2014 - Present

### Northern Michigan University

GRADUATE TEACHING ASSISTANT - ENGLISH DEPARTMENT

Courses Taught:

- College Composition I
  - Technical and Report Writing
  - Narrative and Descriptive Writing
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- Independently developed course materials, taught all sections, and provided assessments.
  - Built and taught using hybrid class models utilizing Moodle and Angel software.
  - Incorporated a variety of multi-modal and digital composition components within each class.

Marquette, Michigan

Fall 2012 - Spring 2014

## Course Development Experience - Competency-Based

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### University of Wisconsin - Milwaukee

FLEX DEGREE PROGRAM

Courses Developed:

- Project Management
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- Independently developed course materials for online Flex Degree Program.
  - Incorporated Agile and Waterfall elements into Project Management course structure
  - Developed competency assessment exercises and projects for course completion.

Milwaukee, Wisconsin

Summer 2017

## Publications/Reviews

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## PUBLICATIONS

### **“PhronesisMOO: Reclaiming Aesthetic and Rhetorical Potentials within the Software Obsolete” (Forthcoming)**

*Computers and Writing 2018 Conference Proceedings*

Summer 2019

Co-Authored with Kris Purzycki (University of Wisconsin - Milwaukee)

### **“Empire and Resistance: Prelude to the Wars of the Three Kingdoms”**

*OneShot: A Journal of Critical Games and Play* Vol. 1

March 2019

Co-Authored with Courtney Herber (University of Nebraska - Lincoln)

## REVIEWS

### **“Review of What Algorithms Want: Imagination in the Age of Computing”**

*Technoculture* Vol. 7 - <[HTTPS://TCJOURNAL.ORG/VOL7/GIMSE](https://tcjournal.org/vol7/gimse)>

Spring 2017

## Conference Presentations

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### **Platform Work: Critique, Practice, and Resistance in Digital Monopolies**

ASSOCIATION OF TEACHERS OF TECHNICAL WRITING (ATTW) 2018 CONFERENCE

Pittsburgh, PA

March 2019

### **Decentering the Digital: Digital Rhetoric in Postdigital Contexts**

RHETORIC SOCIETY OF AMERICA (RSA) 2018 CONFERENCE

Minneapolis, MN

May 2018

### **Exploring a Social Justice Approach to Teaching Technoscience Communication**

ASSOCIATION OF TEACHERS OF TECHNICAL WRITING (ATTW) 2018 CONFERENCE

Kansas City, KS

March 2018

Co-Presented with Mary Clinkenbeard

### **Open Source in the Classroom: Availability, Access, and Practice**

MODERN LANGUAGE ASSOCIATION (MLA) 2018 CONFERENCE

New York, NY

January 2018

### **Bridging the Gaps: Digital Humanities Labs as Spaces of Access and Engagement**

HUMANITIES, ARTS, SCIENCE, AND TECHNOLOGY ALLIANCE AND COLLABORATORY (HASTAC) 2017 CONFERENCE

University of Central Florida

Orlando, FL

October 2017

### **The User in Control: Software Filters and Online Communities**

HUMANITIES UNBOUND UNCONFERENCE

University of Wisconsin – Milwaukee

Milwaukee, WI

April 2017

### **MUSAIC (Multi-User Shared Accessible Interconnected Community)**

MIDWEST INTERDISCIPLINARY GRADUATE CONFERENCE

University of Wisconsin – Milwaukee

Milwaukee, WI

February 2017

### **The Distributed Machine and its Texts: Developing Network Literacies for the Cloud**

COMPUTERS AND WRITING CONFERENCE: TECHNOLITERACY IN(TER)VENTIONS

University of Wisconsin – Stout

Menominee, WI

May 2015

### **Composition: Building a Digital Commons**

UWM/MARQUETTE PEDAGOGY CONFERENCE

University of Wisconsin – Milwaukee

Milwaukee, WI

December 2014

### **The Myth of the Digital Native: Developing Creative Opportunities for Today’s Students**

THE MICHIGAN ACADEMY OF SCIENCE, ARTS, AND LETTERS CONFERENCE

Hope College

New Holland, MI

March 2013

## Research Experience

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### University of Wisconsin – Milwaukee

Milwaukee, Wisconsin

GRADUATE RESEARCH ASSISTANT - PUBLIC ENGAGEMENT AND SCIENTIFIC COMMUNICATION (PESC)

Spring 2017

- Developed online web scraping and data collection applications in Python and MySQL
- Transcribed notes from various focus group roundtables.
- Provided support and modified Python applications for operation in High Performance Computing environments

## Grants, Awards, and Fellowships

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### James A. Sappenfield Fellowship

Milwaukee, WI

UNIVERSITY OF WISCONSIN - MILWAUKEE

Fall 2018 - Spring 2019

Amount: \$1200

### HASTAC Scholar

HUMANITIES, ARTS, SCIENCE, AND TECHNOLOGY ALLIANCE AND COLLABORATORY (HASTAC)

Fall 2017 - Fall 2019

Amount: \$300

### Excellence in Education Grant

Marquette, MI

NORTHERN MICHIGAN UNIVERSITY

Summer 2013

“CONvergence: Media, Fandom, and Participatory Culture”

Amount: \$1500

## Guest Presentations and Workshops

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### Web Scraping and Online Data Collection Workshops

Milwaukee, WI

DIGITAL HUMANITIES LAB WORKSHOP

July - August 2018

UWM Digital Humanities Lab

### MUDs, MOOs, and Why They Still Matter (Co-Presenter)

Milwaukee, WI

DIGITAL HUMANITIES LAB WORKSHOP

May 2018

UWM Digital Humanities Lab

### Beyond the Save Function: Document Management, Review, and Version Tracking for Today's Scholars

Milwaukee, WI

PREPARING FUTURE FACULTY AND PROFESSIONALS

October 2017

University of Wisconsin - Milwaukee

### Document Management and Workflow Using GitHub

Milwaukee, WI

DIGITAL HUMANITIES LAB WORKSHOP

April 2017

University of Wisconsin - Milwaukee

### Git and GitHub: Version Tracking for the Humanities

Milwaukee, WI

DIGITAL HUMANITIES LAB WORKSHOP

March 2017

University of Wisconsin - Milwaukee

### D2L Tips and Tricks

Milwaukee, WI

ENGLISH DEPARTMENT FIRST YEAR COMPOSITION NEW INSTRUCTOR TRAINING

April 2015

University of Wisconsin - Milwaukee

### Beyond 8 ½ x 11, etc. Proposals for Multimodality and FYC @ UWM

Milwaukee, WI

COMPOSITION INSTRUCTORS FORUM

April 2015

University of Wisconsin - Milwaukee

### Using EDUCAT (Moodle) in EN111

Marquette, MI

ENGLISH 509: TEACHING COLLOQUIUM

August 2013

Northern Michigan University

### Spoken Word Poetry: Bring the Noise to the Classroom. (Co-Presenter)

Marquette, MI

CELEBRATION OF STUDENT RESEARCH, CREATIVE WORKS AND ACADEMIC SERVICE

April 2013

Northern Michigan University

## Service

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### Social Media Coordinator / Webmaster

MID-AMERICA AMERICAN STUDIES ASSOCIATION

Milwaukee, WI

2016-Present

### Web Editor

cream city review LITERARY JOURNAL

Milwaukee, WI

2015-2018

### Professional and Technical Writing Graduate Student Representative

ENGLISH DEPARTMENT

University of Wisconsin - Milwaukee

Milwaukee, WI

2017-2018

### UWM Global Game Jam Team Member

2018 GLOBAL GAME JAM

University of Wisconsin - Milwaukee

Milwaukee, WI

January 2018

### Web Developer

STEPHEN S. WEINSTEIN HOLOCAUST SYMPOSIUM

Fairleigh Dickinson University

Teaneck, NJ

2015-2016

### FYC Multimodal Pilot Group Member

FYC MULTIMODAL PILOT GROUP

University of Wisconsin - Milwaukee

Milwaukee, WI

2015-2016

### Committee Member

FIRST YEAR COMPOSITION READER COMMITTEE - ENGLISH DEPARTMENT

University of Wisconsin - Milwaukee

Milwaukee, WI

2014-2015

### Web Designer/Editor

Passages North LITERARY JOURNAL

Marquette, MI

2013-2014

### Web Text Developer/Editor

FOR "A CONVERSATION WITH KRISTINE L. BLAIR." BY DR. ELIZABETH MONSKE

Published in *Kairos* Vol 18.2 <<http://kairos.technorhetoric.net/18.2/interviews/monske/index.html>>

Northern Michigan University

Marquette, MI

2013-2014

### Technical and Web Liaison

IOWA YOUTH WRITING PROJECT

Iowa City, IA

2010-2014

### Judge

HOUSTON UNDERGRADUATE WRITING AWARD

Northern Michigan University

Marquette, MI

2013

### Web Programmer/Digital Librarian

WIDERNET PROJECT

University of Iowa

Iowa City, IA

Fall 2010

## Industry Experience

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### PROFESSIONAL EXPERIENCE

2011-2012 **Escalations Engineer**, EMC / Isilon

Plymouth, MN

2011 **District Network Specialist**, Marshalltown Community School District

Marshalltown, IA

2005-2010 **Senior Network Engineer/Consultant - Network Operations**, Verizon Business/MCI

Cedar Rapids, IA

2002-2005 **Senior Unix Systems Administrator**, Rockwell Collins

Cedar Rapids, IA

2000-2002 **Network Engineer III**, MCI Worldcom

Cedar Rapids, IA

1997-2000 **Unix System Administrator**, Intermecc Technologies

Cedar Rapids, IA

## OTHER TEACHING EXPERIENCE

July 2011 **Summer Camp Instructor (3rd-5th Grades) - Write, Blog, Innovate**, Willowwind School

Iowa City, IA

## Skills

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<b>Programming</b>	Python, Node.js, R, Bash/Shell Scripting, Perl, PHP, DevOps and Continuous Integration (CI) Toolkits (Gulp/Grunt/etc), Version Control (git/Subversion/cvs)
<b>Web Programming</b>	HTML5, LESS, SASS, CSS, Javascript, Web Servers (Apache and NGINX)
<b>Content and Learning Management Systems</b>	Wordpress, Ghost, Omeka, MS Sharepoint Server, Brightspace Desire2Learn, Moodle, Canvas
<b>Project Management</b>	Microsoft Project, Gantt Charts, Resource and Project Tracking, Agile Project Management Tools, Agile and Traditional Project Management Practices
<b>Document and Graphic Design Tools</b>	Microsoft Office Suite, Adobe Creative Suite (InDesign, Photoshop, Illustrator), Open Source Design Toolsets (Gimp, Scribus, Inkscape, Krita), Data Visualization Tools (RawGraphs.io/PowerBI/Chart.js), LaTeX, XML, TEI
<b>Operating Systems and Database Servers</b>	Linux (Redhat/Fedora/Ubuntu), Unix (FreeBSD, AIX), Mac OS X, Windows Desktop and Server Systems, SQL Development and SQL Server Technology (Microsoft 2008-2018/MySQL/MariaDB/sqlite)

## Professional Memberships

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Rhetoric Society of America (RSA)

Humanities, Arts, Science, and Technology Alliance and Collaboratory (HASTAC)

Modern Language Association (MLA)

Association of Teachers of Technical Writing (ATTW)

National Council of Teachers of English (NCTE)